



Ready To Learn.



WJCT's "Ready To Learn" Community Impact

As a PBS *Ready To Learn* station, WJCT airs over 55 hours of children's, standards-based, educational programming per week and conducts Ready To Learn literacy workshops for parents and caregivers of at-risk children throughout the Greater Jacksonville area. Over the years, WJCT has continued to grow the number and expand the reach of its *Ready To Learn* workshops.

In the last 7 years alone...

- ✓ 946 *Ready To Learn* workshops have been conducted in schools and childcare centers in many of Jacksonville's at-risk neighborhoods.
- ✓ 8,747 parents and caregivers have participated in WJCT *Ready To Learn* workshops.
- ✓ 25,302 children have been reached through parental and caregiver participation.
- ✓ 26,000 free books have been distributed to the children of workshop participants.

Award-winning, children's programming is a staple of WJCT's daytime schedule. Over the course of a week WJCT broadcasts over 55-hours of programming designed to engage and educate the children of Florida's First Coast. From "Sesame Street" to "Maya and Miguel" quality, educational programming for preschoolers and the K-6 crowd dominates WJCT's airwaves. In an average week, over 208,000 First Coast households tune-in to WJCT children's programming.

Ready To Learn workshops are currently being conducted in the following Duval County Public Schools:

Arlington Heights
Crystal Springs
Garden City
Hyde Grove
Sallye B. Mathis
Biltmore
Southside Estates

Brentwood
RV Daniels
Greenfield
Central Riverside
Woodland Acres
Sadie T. Tillis

George Washington Carver
John E. Ford
S.A. Hull
Kings Trail
Enterprise Learning Academy

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