

Reporting Funds - \$100,000 per fund, annually

- **Border News Service** – We plan to create a consortium of stations in California, Arizona, Texas, and New Mexico that will provide comprehensive coverage of the US – Mexican border region for local, national, and international audiences. At least one reporter will be needed for this new service.
- **Enterprise Journalism Reporting** – There are many stories to be reported on in our region. Too often these stories go uncovered as our newsroom works diligently to keep up with the news of the day. To accomplish this, KPBS must hire two full-time reporters who will be able to work on investigative news stories without the burden of needing to produce daily news content.
- **Arts and Cultural Affairs Reporting** – The San Diego region is home to a vibrant and diverse arts and cultural scene, from a world-class opera, symphony, and chamber music society to the experimental studios and club stages. From outstanding theater venues to a wide assortment of alternative and community performance groups, the artistic and cultural life of our community extends to its schools and community centers, its ethnic restaurants and festivals, its libraries and media, these are the stories that are the fabric of our lives. A reporter who is knowledgeable about the arts and our community will be required to provide comprehensive reporting on these important stories one reporter
- **Science and Technology Reporting** – San Diego is a technological hub and the home to amazing scientific and technological breakthroughs, from wireless communication technology to advancement in new drugs and medical therapies, our region stands out around the world. San Diego deserves to know about the many amazing stories about the industries located here. A new science and technology reporter will be required to cover this beat.
- **Environmental Reporting** – “San Diego’s habitat is diverse and exotic, rising from the seashore to mesas and canyons and, in very short distance to the towering mountains,” says the Sierra Club. The environment must be covered consistently and in-depth. Decisions are being made every day at the local, state, federal and international level, decisions that affect the lives of everyone in the San Diego region. We see priority on those issues that directly affect the quality of life in San Diego – clean air and clean water, open space and healthy beaches, animal protection and species conservation.
- **Web News Editor** – Radio and television programming are the basic building blocks of KPBS, but today we also need to provide our valuable content more completely on our website KPBS.org. To do so, we need to hire a full-time web news editor. This editor will be responsible to insure that the breadth and depth of our news reporting is made available in text and audio form on the web. This position would also enable us to provide web-only content to provide a more in-depth look at the news and events that are reported on the radio.
- **Senior Editor** – As the KPBS news department grows our need for a second senior editor will become even more apparent. We would have one editor work an AM shift and one a PM shift working with our reporters and overseeing the work of the newsroom to insure that we are staying atop the most important stories and providing our audiences with the most up-to-date information available.

RECOGNITION

- 200 radio announcements for 1 year

