

INVITATION TO COMMUNITY LEADERSHIP &
'NTH' OF DONORS >\$1000

June 4, 2010

Name
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City state zip



IOWA PUBLIC RADIO
NEWS | CLASSICAL | STUDIO ONE

Dear

T: 515.725.1700

F: 515.725.1714

Iowa Public Radio is now five years old and true to our mission we continue to enhance Iowans' civic and cultural connections throughout our great state. As we grow and serve more communities in Iowa, we find we have even more questions on 'how' we can serve.

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We recognize that people don't give their time, talent and treasure because an organization *has* needs – people give because an organization *meets* needs. We want to learn more – how can we better meet the needs of the communities we serve in Iowa?

You are invited to join a conversation – about civic and cultural engagement. We invite you to participate in a dialogue that will aid an ongoing process of understanding our communities' needs, how we contribute social capital, and how we can better serve as a media organization devoted to enhancing that connection among all Iowans.

Join us and share your thoughts

Public Radio – A Civic and Cultural Connection for Iowans

Wednesday, June 23, 2010

12:00noon – 1:45pm

Embassy Suites Downtown – Des Moines

Lunch will be served

RSVP to Iowa Public Radio

515-725-1700

info@iowapublicradio.org

We look forward to your participation in the conversation. What we learn together will allow us to better serve our communities in programming, information and outreach in the years to come.

Mary Grace Herrington
Chief Executive Officer

Kay K. Runge, Chair
Board of Directors

Art Neu, Vice Chair
Board of Directors

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Warren Madden, Director

Steve Parrott, Director

Steve Carignan, Director

This program is funded in part by the Corporation for Public Broadcasting in support of the ***Leadership for Philanthropy Project***.

Iowa Public Radio welcomes ***Kate Sandweiss*** and ***Robert Stein***, consultants for the project and our facilitators for the day.

Kate Sandweiss, principal of Sandweiss & Associates

For over 25 years, Sandweiss has worked with groups ranging in size and focus from Fortune 100 corporations, to small and large public media organizations, to immigrant-run social service start-ups.

Since 2005, Sandweiss has worked extensively in public broadcasting at both the national and station level. In 2006 – 2007, she designed and led CPB's Strategic Planning Initiative, developing a planning template and guiding fourteen consulting teams in an "open-source" planning process that facilitated strategic planning at thirty-five stations. As a consultant, she led strategic planning at four of those stations (WPBT - Miami, KETC - St. Louis, WDSE - Duluth, WEIU - Charleston, IL.)

Sandweiss holds a B.A. and an M.B.A. from Yale University.

Robert Stein, CFRE, founded MajorGiving.com in 1994 and has served as its principal since then. He has been an arts executive and development professional for over twenty-five years with such institutions as the Hartford Stage Company, Syracuse Symphony Orchestra, Ithaca College, and Syracuse University. Under his leadership, MajorGiving.com has worked with nearly one hundred clients in major giving, executive recruitment, as well as capital campaigns and planned giving.

Among Stein's honors: appointment in 2005 by the Governor of Virginia to serve on the state's public broadcasting commission; recipient of the 2003 Public Radio Association of Development Officer's Pioneer Award for leadership; Management Fellow with the National Endowment for the Arts, 1985; Commissioner of Cultural Affairs, Hartford, 1984.

His work in major giving has brought grants from the Corporation for Public Broadcasting, which awarded the company both public radio and public television Future Fund support for work with over a dozen stations. Since 2004, MajorGiving.com has served as implementation consultants for nineteen stations participating in the Public Television Major Giving Initiative.

Stein holds an M.A. from the University of Maryland in Dramatic Criticism and Directing, and a B.A. magna cum laude in English Literature from the University of Connecticut.



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