

## FM89: Your Cultural Connection

---

### **Our Vision**

Valley Public Radio is Your Cultural Connection to the World.

### **Our Mission**

To serve expanding audiences throughout the Central Valley with quality communication services that are informative, innovative, educational and stimulating.

Programming is designed to broaden the listener's horizons through classical music, news and information and to report on important social issues affecting our community.

### **Our Purpose**

To enhance the quality of your life everyday.

### **FM 89 Board of Directors**

---

Jerome Behrens  
Diane Buckalew  
Dick Caglia  
Jacqueline Doumanian  
John Gilbert  
Ed Palacios, *Chairperson*  
Carla Musser, *Vice Chairperson*  
David Parker  
Debrah Prewit  
Mariam Stepanian, *President*  
Dr. Douglas Wong, *Secretary*

### **Directors Emerti**

Rick Ataide                      Susan Early  
Marian Mosley                 Dr. Troy Smith

### **For Further Information, Contact:**

---

Patrice Loretta, Development Director  
(559) 275-0764 x15; pdl@kvpr.org

Ruth Saludes, Individual Gifts Manager  
(559) 275-0764 x19; rsaludes@kvpr.org



---

*Public Radio fires the imagination,  
nourishes the spirit, and develops creative  
solutions. Above all, Public Radio provides  
a public forum for the exchange of ideas.*

*Thank you for building bridges to the  
future with Valley Public Radio.*



KVPR FM89.3 Fresno ♦ KPRX FM89.1 Bakersfield  
3437 W. Shaw Avenue, Suite 101 ♦ Fresno, CA 93711  
(559) 275-0764 ♦ (800) 275-0764  
(559)275-2202 FAX ♦ www.kvpr.org

## Welcome to the FM89 Broadcaster's Circle!

The Board of Directors established the *FM89 Broadcaster's Circle* in 1997 to acknowledge donors who play a unique role in the station's success: to honor their efforts, discover their dreams, and listen to their ideas.

*FM89 Broadcaster's Circle* members contribute \$500 or more to the station annually and renew their membership each calendar year.

Revenue from *FM89 Broadcaster's Circle* members accounts for over one-third of FM89's membership revenue and about 15% of the station's total revenue.

Gifts from *FM89 Broadcaster's Circle* members have allowed the organization to increase programming services and community presence while maintaining operational efficiency.



## A Word from Broadcaster's Circle Members

*Classical music and cultural arts programming are first rate! Thank you!*

*Every moment enriches our lives. Thank you for the variety and the music.*

*Our commitment to Valley Public Radio is not just for today, but for the enrichment of future generations of listeners, that is why we gladly became founding members of the Legacy Society.*

## Your Broadcaster's Circle Membership Matters...

We've used your investments wisely. Gifts from our *FM89 Broadcaster's Circle* members have made many of the following innovations and advancements possible...

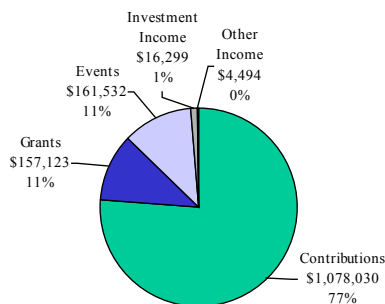
- Program Development
- Music Library Computer Archives
- Production Equipment
- Website Development
- Audio Streaming
- Listening On-Demand
- E-Newsletters
- Podcasting

Advancements like these allow FM89 to better serve our listeners and the community.

They also allow us to keep up with changes in technology, programming and the public radio industry.



**Total Revenues: \$1,417,478**  
(FY 2005)



## FM89 Broadcaster's Circle Benefits

- *FM89 Broadcaster's Circle* Lapel Pin
- Annual Reception for *FM89 Broadcaster's Circle* and *Legacy Society* members.
- Invitations to special Valley Public Radio live, in-studio performances.
- Personal tours of the station for you, your family, and friends.
- One-on-one visits with station staff to share plans and offer *your* comments.
- The opportunity to pre-order tickets to Valley Public Radio's special events via email (when address is provided).
- Customized membership renewal cycles designed to meet your needs.
- Quarterly General Manager's letters with updates on the state-of-the-station, our short and long-term plans.
- Copy of our Annual Report.



## Broadcaster's Circle Gift Levels

*Partner* - \$500      *Fellow* - \$1,000  
*Sponsor* - \$1,500      *Benefactor* - \$2,500  
*Patron* - \$5,000      *Producer* - \$10,000  
*Visionary* - \$25,000

*Legacy Society* -- \$1,000 first year, and \$250 each subsequent year to the endowment fund of your choice (information is available upon request)